

SPEECH BY PAUL REYNOLDS – APRIL '08

YOUNG ENTERPRISE – BROMSGROVE

You can achieve whatever you want in life – that is the secret.

Desire and then knowledge are the key ingredients (so anyone in the audience today who lacks desire, unfortunately you won't get much from my presentation).

But if you want to get on in life and achieve your dream then listen up!

1. Get yourself a scrapbook

Write in it everything you desire and everything you want to achieve. Cut out pictures and photographs, put it by your bed, look at it regularly.

2. Decide what you want

Goals – big ones, little ones and even one big one.

e.g. the Spice Girls – ordinary girls with massive ambition, look how successful they became. This proves it has absolutely nothing to do with talent and everything to do with desire!

3. Increase your knowledge in the area you want to achieve in/are interested in.

e.g. read books, watch programmes, practice, get coaching, join clubs etc.

4. Keep your attention focused

e.g. we all know that sunshine can give you a lovely suntan. However, when you put a magnifying glass under the sun the focus becomes so concentrated/intense that it will burn within seconds.

Quote from Buddha “you become what you think about”.

5. Anything is possible

e.g. we put a man on the moon.

Dubai – with the threat of running out of oil in the next 10 years and no more beachfront to expand their tourism trade they have constructed 200 kilometres of additional beachfront where there was once only sea.

Any achievement first starts with a thought. It is then followed by a decision. Once you make a decision to achieve something nothing should stop you.

6. Belief

Quote “what the mind can conceive and believe you can achieve”.

In an experiment a few years ago a Barracuda was put in a large fish tank with a piece of glass in the middle. Every time it tried to swim to the other half of the tank, it would bang its nose. Some weeks later the glass was removed and guess what? The Barracuda stayed on the same side of the fish tank, why? Because he believed he had to!

7. So what can stop you achieving your dreams or getting what you want?

- Negative people – they’re everywhere – all around us! Friends, family and even teachers will tell you “you can’t do that”. Ignore them as anything is possible, but don’t preach to them, i.e. if they don’t think it’s possible then let them believe that if they want to. You don’t need to persuade anyone.
- Fear – everyone gets nervous. Rise above it, believe it will work out for you, be strong and keep focused.
- Consideration for others – we all share the same planet, there is plenty of success for everyone and we don’t need to step on anyone else to achieve our goals.
- Success is a natural development – don’t let the above destroy what is a natural process for us all, if we want it to be.

Summary

Decide what you want, but think BIG. Get excited, get passionate and go for it!

Have Fun.

Reading list – see Lucy Ormerod.

Paul - April 23rd 2008